

A fully integrated series of online web pages for the processing of client registration information, such as subscription for mailing, or the updating of personal information. The content within the web site is controlled directly from ThankQ (no need for any web technical programming staff – web pages are changed by your appropriate ThankQ user).

The screenshot shows a registration form with the following fields: Tel (day) 02 8904 9755, Tel (eve) 02 8904 9766, Fax, Mobile, Email s@e, Date of Birth 28/05, and Position / Job Title Progra. There are also buttons for 'New Biographical', 'New Mailing Preferences', and 'New Profile'. A 'Web Contacts' logo is visible. Below the form is a table for 'Preferred Method' with columns for Type, Firstname, and Su. The table contains three rows: Newsletter (with a red 'x' icon), Appeal (with a red 'x' icon), and Receipt (with a green checkmark icon).

Features:

- Web Page Content Managed via ThankQ
- Secure SSL Encrypted end to end processing
- Automated Email Confirmation
- Definable Content for collection of information:
 - Mailing Preferences
 - Profiling
 - Personal information; name, address, phone numbers, date of birth, etc.
 - General information; position, occupation, interests, etc.
- Mapping of collected information to contact form fields
- Fully integrated with ThankQ BackOffice Web Holding pens for authorised information

e-Newsletter sign-up

* Fields marked with an asterisk must be completed

Your personal details

Title*

If 'other' please specify

First name*

Last name*

Email address*

Confirm email address

I want to help. I can:

Deliver leaflets

Call supporters

Attend events

Donate money

Content Managed via ThankQ

ThankQ BackOffice provides content management of the web site pages that enables information entered into the web pages to be directed to fields within ThankQ. This means you are able to completely setup and define how information flows from the web pages to fields, profiles or mailing preferences in ThankQ.

Secure SSL Encrypted Processing

From the moment the contact initiates the process until the moment they leave the Confirmation Page, ThankQ eRegister operates in a Secure SSL Encrypted environment. This assures your clients of safe conventional transacting.

BackOffice Holding Pen

When the information has been successfully processed, the contact is issued with an on screen Confirmation (which is also automatically emailed to them). All of the completed information automatically arrives in the ThankQ BackOffice Holding Pen. All that remains is to de-dupe the contact information and accept their requirements; such as a mailing preference, profile update or address change.

The screenshot shows a form titled 'I am interested in making a bequest'. It has several sections:

- I am interested in making a bequest:** A question 'Are you already a supporter? If you know your Supporter Number, please enter it here.' with a text input field. Below it, '(You can find it on any mail we have sent you.)'
- Please telephone me:** 'The best time to contact me is:' with a text input field. 'Phone number:' with a text input field.
- Please send me more information about how my bequest will help beat heart disease:** Three checkboxes: 'I am considering making a bequest in my Will', 'I intend to make a bequest', and 'I have already made a bequest*'. Below this is a note: '*You are eligible to join the Founders' Society (see below right)'.
- I wish to write or change my will to leave a bequest to the Foundation:** 'Please send me suitable wording. I am interested in supporting:' with a checkbox for 'General heart research programs'.
- Your details sidebar:** Fields for Title, First name, Last name, Company, Position, Address1, Address2, Suburb, State (dropdown), Country, Phone, and Email.

