thank() eRegister

A fully integrated series of online web pages for the processing of client information, such as subscription for mailing, or the updating of personal information. The content within the web site is controlled directly from thankQ (no need for any web technical programming staff – web pages are changed by your appropriate thankQ user).

Features:
- Web Page Content Managed via thankQ
- Secure SSL Encrypted end to end processing
- Automated Email Confirmation
- Definable Content for collection of information:
  - Mailing Preferences
  - Profiling
  - Personal information; name, address, phone numbers, date of birth, etc.
  - General information; position, occupation, interests, etc.
- Mapping of collected information to contact form fields
- Fully integrated with thankQ BackOffice Web Holding pens for authorised information

Secure SSL Encrypted Processing

From the moment the contact initiates the process until the moment they leave the Confirmation Page, thankQ eClient operates in a Secure SSL Encrypted environment. This assures your clients of safe conventional transacting.

BackOffice Holding Pen

When the information has been successfully processed, the contact is issued with an on screen Confirmation (which is also automatically emailed to them). All of the completed information automatically arrives in the thankQ BackOffice Holding Pen. All that remains is to de-dupe the contact information and accept their requirements; such as a mailing preference, profile update or address change.
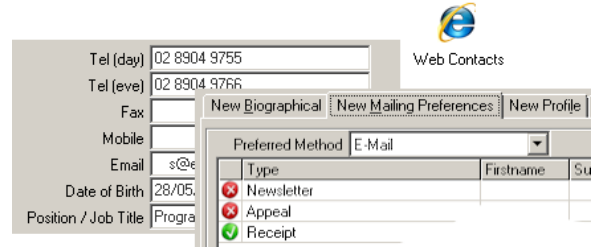

Content Managed via thankQ

thankQ BackOffice provides content management of the web site pages that enables information entered into the web pages to be directed to fields within thankQ. This means the user is able to completely setup and define how information flows from the web pages to thankQ.